ALL-SEASON PASSENGER

Enhanced handling thanks to All-season traction in wet, dry, and snowy conditions.

- Wet Traction: Wide tread grooves help evacuate water and slush for excellent wet traction.
- Specialized tread compounds help grip the road in wet, snow, and ice.
- All-Season: Multiple biting edges.
- Long treadwear from a stable tread footprint.
- Enhanced handling thanks to a proven tread pattern.

A hardworking, quality tire with all-season traction for everyday driving.

GOODYEAR ASSURANCE WEATHERREADY

Our best all-weather tire has an asymmetric tread pattern and sweeping groove to evacuate water and deliver excellent wet traction.

- Specialized tread compounds help grip the road in wet, snow, and ice-and earn Severe Snow Certification.
- Weather Reactive Technology combines Evolving Traction Grooves with Tredlock Technology, allowing the tread to lock together while cornering and open for more biting edges when you need enhanced wet traction.

Our best all-weather traction, for Mother Nature’s worst. Now you can feel confident with superior performance in even the harshest weather conditions.

SAVE MORE WITH $75 MAIL-IN REBATE*

Not all sizes are listed. See Sales Associate for additional sizes. Retail prices set by and subject to change at the discretion of the Military Exchange.

*Available on sets of four tires.
**GOODYEAR ASSURANCE MAXLIFE**

- TredLife Technology delivers all-season reliability and maximum wear performance.
- Built-in wear gauges provide convenient and easy tread-depth readings.
- Greater tread life limited warranty leads to long-term savings.

Extend your journey. Go up to 30% farther with Goodyear’s longest lasting tire.

**GOODYEAR ASSURANCE COMFORTDRIVE**

- Drive comfortably and confidently with ultra-refined handling thanks to Comfort Flex™ Technology, designed for smooth transitions and impact absorption.
- Navigate the conditions with optimized AquaChannel® grooves that are symmetrically balanced to help maximize water evacuation and reduce hydroplaning for superior wet performance.
- Experience lasting control and responsiveness with Evolving Traction® Grooves and TredLock™ Technology, combined with an exclusive soybean oil compound to help maintain traction in wet and cold conditions. Plus, track your tread with an easy-to-read Wear Gauge® built into the tire.

All the ingredients for a smooth ride.

**GOODYEAR ASSURANCE FINESSE**

- Efficient fuel-saving tread compound offers grip in wet, dry, snow, and ice.
- Optimized contact area with the road provides reliable tread life.
- Patented tread pattern provides a comfortable and quiet ride.

An Original Equipment tire featuring a Premium Ride Quality with Confident All-Season Traction and Enhanced Fuel Efficiency.

**KELLY EDGE HP**

- Asymmetric tread and proven tread compound offer all-season traction in wet, dry and snowy conditions.
- Wide center rib helps to provide confident handling.
- Solid shoulder blocks help stabilize the footprint for enhanced cornering.
- Blades with biting edges enhance handling, especially while turning.
- Enhanced tread block sequence helps to reduce noise so drivers can enjoy a quiet ride.

A hardworking, quality tire with all-season traction for performance driving.
Steering Responsiveness: The proven asymmetric tread offers both responsive handling and exceptional all-season grip.

All-Season Performance: An innovative tread compound that delivers outstanding wet and dry performance, with enhanced grip in ice and snow.

Long Lasting Tread: Full-depth sipes help create biting edges for confident grip — even as the tire wears.

Rim Protection: The rim protector helps defend against accidental curb damage.

Goodyear Eagle Sport A/S

A powerful sport performance tire with enhanced responsive handling and strong grip in all-season conditions.

STEERING RESPONSIVENESS:
- ActiveBraking Technology promotes shorter braking distances on wet and dry roads.
- ActiveGrip Technology offers excellent traction in all seasons for performance handling.
- ActiveStrength Technology provides a stronger, lightweight construction for enhanced handling and responsiveness.
- Built-in wear gauges provide convenient and easy tread-depth readings.

Confident handling and a smooth, quiet ride for luxury performance.

Goodyear Eagle Touring

Optimized tire contact area with the road for enhanced handling and responsiveness.

Bitting edges help to provide confident all-season traction in wet, dry and snowy conditions.

Optimized tread pattern helps to quiet noise from on-road driving.

Goodyear Eagle Exhilarate

ActiveBraking Technology promotes shorter braking distances on wet and dry roads.

ActiveGrip Technology offers excellent traction in all seasons for performance handling.

ActiveStrength Technology provides a stronger, lightweight construction for enhanced handling and responsiveness.

NEW SIZES AVAILABLE

For those who view every drive as a chance to perform at their peak.

Goodyear Eagle F1 Supercar 3

Master open-road superiority in wet and dry conditions with exclusive asymmetric tread pattern.

Unparalleled cornering control with Combination Grip Technology.

Safe-guard valuable wheels from accidental curb damage with enhanced rim protectors.

Maximum performance starts with a race-inspired tread compound and lightweight construction.

For those who are inspired to paint every road and sculpt every turn like never before.

SAVE MORE WITH $50 MAIL-IN REBATE*

SAVE MORE WITH $75 MAIL-IN REBATE*
**KELLY EDGE HT**

- Reinforced tread pattern provides confidence in all-season conditions and a comfortable ride.
- The reinforced center rib enhances handling and promotes even wear.
- Broad tread grooves help evacuate water and slush from the tread for enhanced grip.
- Sturdy shoulder blocks help stabilize the tread footprint to promote long treadwear for enhanced value.

**50,000 Miles LT Sizes**

A hardworking, quality tire for light trucks and SUVs with all-season traction for everyday driving.

**GOODYEAR WRANGLER SR-A**

- All-Season Traction: Zigzag microgrooves offer enhanced traction in rain, snow, and ice.
- Cornering Grip: TredLock® microgrooves help provide biting edges for enhanced wet traction and lock together for confident grip in turns.
- Enhanced Wet Traction: Wide circumferential grooves help move water out of the way for enhanced braking in wet conditions.

**P-Metric Sizes Only**

**GOODYEAR WRANGLER FORTITUDE HT**

- The optimized tread pattern helps provide a quiet ride on the highway.
- Wide circumferential grooves and full-depth sipes help provide all-season traction and confident grip on wet, dry and snowy roads.
- Enhanced fuel efficiency provided by an innovative, lower rolling resistance tread compound.
- An enhanced tread design helps provide long tread life.

**50,000 Miles LT Sizes**

An Original Equipment tire with excellent wet traction and a long tread life to help keep drivers going stronger longer.

**GOODYEAR WRANGLER WORKHORSE HT**

- Ride with a tire that gives you longevity for tough days, hard work, and jobs done right.
- Every hard-working driver should get where they're going with a smooth, confident ride.
- Be there rain, sleet or shine with tires help move water out of the way for enhanced braking in wet conditions.
- Designed to incorporate innovative soybean oil technology within the tread compound to reduce petroleum use.

**GOODYEAR WRANGLER TERRITORY HT**

- Reinforced construction gives strength and durability to tackle the demands of your day, every day.
- Designed in conjunction with your vehicle to help meet your expectations.
- Territory HT provides a smooth and quiet ride with responsive handling.

An Original Equipment All-Season tire with the strength to tackle the demands of your day, every day. Its tread pattern is designed and tuned to help reduce noise on the road and help resist irregular wear.
KELLY EDGE AT

• Off-road traction from flared tread block edges that help shovel mud, dirt and gravel away from the tread.
• Enhanced highway grip thanks to deep tread grooves that help evacuate water and slush from the tread.
• Long treadwear for enhanced value provided by sturdy tread blocks that help stabilize the footprint.
• Enhanced wet traction on the highway and improved endurance on off-road terrain thanks to a proven tread compound.

A hardworking, quality tire with highway and off-road traction for everyday driving.

GOODYEAR WRANGLER WORKHORSE AT

• Robust tire construction paired with a tread pattern featuring large blocks, open grooves and sawtooth edges, helps to improve off-road capability, especially in dirt, mud and gravel.
• Long lasting tread compound combined with a uniquely designed tread pattern helps the tire to wear evenly and perform quietly on various road surfaces and conditions.
• Unique tread features, such as numerous biting edges and deep grooves, along with a specialized tread compound, provide enhanced capabilities in colder temperatures.

Hardworking, all-season dependability with on/off road traction.

GOODYEAR WRANGLER AT ADVENTURE

• DuPont™ Kevlar®: Rugged strength provided by a layer of DuPont™ Kevlar® (DuPont™ and Kevlar® are trademarks of E.I. du Pont de Nemours and Company).
• Durawall™ Technology: The Durawall™ Technology helps prevent cuts in the sidewall.
• Off-Road Traction: Versatile all-off-road traction in wet, muddy conditions as a result of its open tread pattern.
• All-Season Traction: Superb traction in the snow and rain thanks to its tread compound and biting edges that help grip the road.

Our best tire for versatility on- and off-road, featuring DuPont™ Kevlar® for rugged strength — plus superior traction through rain and snow. For both everyday highway driving and going off-road at a moment’s notice.

GOODYEAR WRANGLER TERRITORY AT

• The combination of mold shape, construction and tread pattern enables you to go off road at a moment’s notice.
• Wrangler Territory AT provides on and off-road traction balanced with a comfortable ride, helping your vehicle reach its potential.

An Original Equipment tire with versatility and year-round traction for wherever the road takes you.

**SAVE MORE WITH $50 MAIL-IN REBATE***

**SAVE MORE WITH $75 MAIL-IN REBATE***
GOODYEAR WRANGLER TERRITORY MT

- Open Tread Design helps to clear mud from the tire for traction, on or off-road.
- Wrap-around Shoulder Design offers added traction in deep mud and snow.
- Sequenced Pitch Pattern reduces tread pattern noise.

An Original Equipment Maximum Traction tire (MT) that offers superb traction, on or off-road.

GOODYEAR ENDURANCE

- Defend against sidewall scuffs and punctures with Durawall® Technology and a scuff guard.
- Minimize air loss while towing with an enhanced inner liner.
- Carry heavy-duty loads with a redesigned polyester construction reinforced with steel belts.
- Track straight for a smooth drive with an enhanced tread pattern.

This dependable trailer tire – featuring Durawall® technology – is designed to help you tow with confidence. Protect your investment.

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GOODYEAR WRANGLER DURATRAC

- Enhanced Traction: TractiveGroove Technology™ offers enhanced traction in deep mud and snow.
- Off-Road Traction: Self-cleaning shoulder blocks clear the tread of debris for enhanced dirt, gravel and mud traction.
- Quiet Ride: Highly angled center tread blocks enhance traction and lateral stability while reducing road noise.
- Rim Protection: Rim protector helps protect wheels from accidental curb damage.
- Enhanced Winter Traction: LT sizes pinned for #16 metal studs for enhanced traction in winter driving conditions.

A workhorse tire for rugged off-road terrain — including snow — that still offers a quieter ride on paved roads. The bold aggressive tread design is great for work truck towing and hauling.

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**Metric Sizes Only**