**1ST QUARTER EXCHANGE TIRE SALE PRICES**

*Effective January 1 - March 31, 2018*

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**GOODYEAR ASSURANCE WINTER READY A/W**

- Our best all-season tire has an asymmetric tread pattern and sweeping traction grooves to evacuate water and deliver excellent wet traction.
- Specialized tread compunds help grip the road in wet, snow and ice and earn Severe Snow Certification.
- Weather Reactive Technology combines Evolving Traction Grooves with Treadlock Technology, allowing the tread to lock together while cornering and open for more biting edges when you need enhanced wet traction.

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Not all sizes are listed. See Sales Associate for additional sizes. Retail prices set by and subject to change at the discretion of the Military Exchange.
**GOODYEAR ASSURANCE COMFORTED TOURING**

- Long Lasting Tread: The enhanced compound helps provide a long tread life.
- All-Season: Multiple biting edges offer great all-season traction in wet, dry and snowy conditions.
- Wet Traction: Wide tread grooves help evacuate water and slash for enhanced wet traction.
- Quiet Ride: The optimized tread pattern reduces road noise for a quieter ride.

A smooth and comfortable all-season tire that features an enhanced compound that helps provide long tread life and on average, 20% more cushion than standard passenger tires.

**GOODYEAR ASSURANCE FUEL MAX**

- Wet Traction: Dual aqua channels propel water off the tread and away from the tire.
- All-Season: Center wet zone provides enhanced traction in wet and light snow conditions.
- Dry Traction: Outer dry zone enhances handling and grip for confident maneuvering.

Our best tire for enhanced fuel savings plus confident traction in changing weather conditions. Save up to 2,600 mi./4,000 km worth of gas over the life of 4 tires.

**GOODYEAR ASSURANCE CS TRIPLE TRED**

- Wet Traction: Water zone has a sweeping tread pattern that helps evacuate water away from the tread for enhanced wet traction. Evolving traction grooves help maintain confident traction in rain and snow — even as the tire wears.
- Ice Traction: Ice zone has numerous biting edges offering enhanced gripping traction on icy and slick roads.
- Dry Traction: Dry zone has large tread blocks along the outer edges to help provide confident handling on dry roads.
- For CUVs and SUVs: Tire design is adapted to enhance tire performance on larger CUVs and SUVs.

Our best all-season tire for confident traction in changing weather conditions (wet, dry and snow) and offers ultra wet traction.

**KELLY EDGE HP**

- Asymmetric tread and proven tread compound offer all-season traction in wet, dry and snowy conditions.
- Wide center rib helps to provide confident handling.
- Solid shoulder blocks help stabilize the footprint for enhanced cornering.
- Blades with biting edges enhance handling, especially when turning.
- Enhanced tread block sequence helps to reduce noise so drivers can enjoy a quiet ride.

A hardworking, quality tire with all-season traction for performance driving.
GOODYEAR EAGLE SPORT A/S

- Steering Responsiveness: The proven asymmetric tread offers both responsive handling and exceptional all-season grip.
- All-Season Performance: An innovative tread compound that delivers outstanding wet and dry performance, with enhanced grip in ice and snow.
- Long Lasting Tread: Full-depth sipes help create biting edges for confident grip — even as the tire wears.
- Rim Protection: The rim protector helps defend against accidental curb damage.

A powerful sport performance tire with enhanced responsive handling and strong grip in all-season conditions.

GOODYEAR EAGLE LS-2

- Ultra Wet Traction: Wide circumferential grooves help efficiently evacuate water from beneath the tread.
- Quiet Ride: A special tread block sequence helps enhance handling and traction while also reducing road noise.
- Stylish Appearance: Premium sidewall styling offers a contemporary appearance.

A quality performance tire for a smooth, quiet ride and confident cornering in any season.

GOODYEAR EAGLE RS-A

- Refined Handling: A unique asymmetric tread design helps provide enhanced traction, superb cornering, and a quiet ride.
- All-Season Performance: Aggressive shoulder tread blocks and wide lateral grooves offer confident handling in wet, dry, or snowy conditions.

A quality performance tire for all-season traction in dry, wet, and snowy conditions.

DUNLOP SIGNATURE HP

- Asymmetric tread design offers superior all-season handling for wet or dry roads.
- Circumferential grooves help channel water, slush and snow away from the tread for enhanced traction.
- The innovative blade pattern offers long-lasting traction and enhances turning in snow and on ice.
- Contoured edges reduce noise and enhance tread life.

Bold style meets experienced handling for all-season performance.
**GOODYEAR EAGLE F1 ASYMMETRIC A/S**

- Steering Responsiveness: Proven asymmetric tire tread for precise, race-inspired handling on wet or dry roads.
- Ultra Wet Traction: TredLock technology — microgrooves help provide biting edges for commanding wet traction and grip in turns.
- Cornering Stability: Dry handling zone puts more rubber on the road for superb dry traction and handling.
- All-Season Performance: Dual-zone, asymmetric tread pattern helps shed water and slush for enhanced wet grip and all-season performance.

*Our best tire for ultra high performance driving with superior responsiveness and expert handling in all-seasons - dry, wet, and snow.*

**GOODYEAR ULTRA GRIP ICE WRT**

- Specialized ice tread compound offers enhanced traction on ice and snow-covered roads from season to season.
- 3D TredLock® technology blades in the shoulder zone offer enhanced wet and winter traction, locking together for confident grip in turns.
- Two-dimensional blades in the center zone offer enhanced stopping and starting power on snow and ice.
- Directional tread pattern helps channel water and slush away from the tire for enhanced winter traction and handling.

*An innovative winter tire for enhanced traction in challenging winter conditions.*

**DUNLOP WINTER MAXX 2**

- MAXX grip pattern helps improve traction on snow.
- Highly functional polymers help maintain performance throughout the life of the tire.
- Large water drainage grooves flush away water for improved stability in wet and slushy conditions.
- Contact pressure distribution increases contact area for more stability in turns.

*A confident winter traction tire in wet, ice and snowy conditions, with long-lasting performance.*

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### Price Table

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**KELLY EDGE AT**

- Off-road traction from flared tread block edges that help shovel mud, dirt and gravel away from the tread.
- Enhanced highway grip thanks to deep tread grooves that help evacuate water and slush from the tread.
- Long treadwear for enhanced value provided by sturdy tread blocks that help stabilize the footprint.
- Enhanced wet traction on the highway and improved endurance on off-road terrain thanks to a proven tread compound.

A hardworking, quality tire with highway and off-road traction for everyday driving.

**GOODYEAR WRANGLER FORTITUDE HT**

- The optimized tread pattern helps provide a quiet ride on the highway.
- Wide circumferential grooves and full-depth sipes help provide all-season traction and confident grip on wet, dry and snowy roads.
- Enhanced fuel efficiency provided by an innovative, lower rolling resistance tread compound.
- An enhanced tread design helps provide long tread life.

An Original Equipment tire with excellent wet traction and a long tread life to help keep drivers going stronger longer.

**GOODYEAR WRANGLER TRAILRUNNER AT**

- All-Terrain Durability: Large interlocking tread blocks help to deliver strong on- and off-road durability.
- All-Terrain Traction: Saw-tooth block edges offer all-season traction on and off the road.
- All-Season Performance: Multi-angle sipes offer all-season traction on and off the road.
- Enhanced Tread Life: The optimized tread pattern enhances tread life and helps to quiet noise from on-road driving.
- Enhanced Traction: The rugged stepped shoulder helps to provide added traction in deep mud and snow. Select sizes marked with the Severe Snow Conditions Symbol for winter weather driving.

A tough, dependable tire with a hardworking combination of on- and off-road performance.
**GOODYEAR WRANGLER AT ADVENTURE**

- **DuPont™ Kevlar®** Rugged strength provided by a layer of DuPont™ Kevlar® (DuPont™ and Kevlar® are trademarks or registered trademarks of E.I. du Pont de Nemours and Company).
- **Durawall™ Technology** The Durawall™ Technology helps prevent cuts in the sidewall.
- **Off-Road Traction** Versatile off-road traction in wet, muddy conditions as a result of its open tread pattern.
- **All-Season Traction** Superb traction in the snow and rain thanks to its tread compound and biting edges that help grip the road.
- **Toughness** The LT sizes include two layers of Kevlar, 30% more steel for enhanced toughness, and a Severe Snow Conditions Symbol for winter weather driving.

Our best tire for versatility on- and off-road, featuring DuPont™ Kevlar® for rugged strength — plus superior traction through rain and snow. For both everyday highway driving and going off-road at a moment’s notice.

**GOODYEAR WRANGLER DURA TRAC**

- **Enhanced Traction** TractionGroove Technology™ offers enhanced traction in deep mud and snow.
- **Off-Road Traction** Self-cleaning shoulder blocks clear the tread of debris for enhanced dirt, gravel and mud traction.
- **Quiet Ride** Highly angled center tread blocks enhance traction and lateral stability while reducing road noise.
- **Rim Protection** Rim protector helps prevent wheels from accidental curb damage.
- **Enhanced Winter Traction** LT sizes pinned for #16 metal studs for enhanced traction in winter driving conditions.

A workhorse tire for rugged off-road terrain — including snow — that still offers a quieter ride on paved roads. The bold aggressive tread design is great for work truck towing and hauling.

**FIERCE ATTITUDE MT**

- **Mud Traction** Rugged mud terrain tread pattern helps provide traction in deep mud conditions.
- **Off-Road Traction** Staggered shoulder blocks to help enhance grip for off-road driving.
- **Rim Protection** Rim flange protector helps protect rims from accidental curb damage.
- **Stylish Appearance** Contemporary sidewall design for enhanced on-vehicle appearance.

Drive in style on highways and trails with an aggressive all-terrain tire built for both adventure and looks.