**KELLY EDGE ALL-SEASON**

- All-season traction in wet, dry and snowy conditions.
- Enhanced grip by helping to evacuate water and slush from the tread.
- Long treadwear from a stable tread footprint.
- Enhanced handling thanks to a proven tread pattern.

A hardworking, quality tire with all-season traction for everyday driving.

**GOODYEAR ASSURANCE ALL-SEASON**

- All-Season: Multiple biting edges offer great all-season traction in wet, dry and snowy conditions.
- Wet Traction: Wide tread grooves help evacuate water and slush for enhanced wet traction.
- Quiet Ride: The optimized tread pattern reduces road noise for a quieter ride.
- Refined Handling: Large stable shoulder blocks provide confident dry and wet handling.

A practical tire for confident all-season traction in wet, dry, and snowy conditions, with long treadwear.

**GOODYEAR ASSURANCE WEATHERREADY A/W**

- Our best all-season tire has an asymmetric tread pattern and sweeping traction grooves to evacuate water and deliver excellent wet traction.
- Specialized tread compounds help grip the road in wet, snow and ice-and-earn Severe Snow Certification.
- Weather Reactive Technology combines Evolving Traction Grooves with Treadlock Technology, allowing the tread to lock together while cornering and open for more biting edges when you need enhanced wet traction.

Our best all-weather traction, for Mother Nature’s worst. Now you can feel confident with superior performance in even the harshest weather conditions.
**GOODYEAR ASSURANCE MAXLIFE**

- **TreadLife Technology** delivers all-season reliability and maximum wear performance.
- **Built-in wear gauges** provide convenient and easy tread-depth readings.
- **Greater tread life limited warranty** leads to long-term savings.

Extend your journey. Go up to 30% farther with Goodyear’s longest lasting tire.

**GOODYEAR ASSURANCE COMFORTED TOURING**

- **Long Lasting Tread:** The enhanced compound helps provide a long tread life.
- **All-Season:** Multiple biting edges offer great all-season traction in wet, dry and snowy conditions.
- **Wet Traction:** Wide tread grooves help evacuate water and slush for enhanced wet traction.
- **Quiet Ride:** The optimized tread pattern reduces road noise for a quieter ride.

*70,000 Miles V-Speed Rated

A smooth and comfortable all-season tire that features an enhanced compound that helps provide long tread life and on average, 20% more cushion than standard passenger tires.

**GOODYEAR ASSURANCE FUEL MAX**

- **Wet Traction:** Dual aqua channels propel water off the tread and away from the tire.
- **All-Season:** Center wet zone provides enhanced traction in wet and light snow conditions.
- **Dry Traction:** Outer dry zone enhances handling and grip for confident maneuvering.

Our best tire for enhanced fuel savings plus confident traction in changing weather conditions. Save up to 2,600 mi./4,000 km worth of gas over the life of 4 tires.

**KELLY EDGE HP**

- **Asymmetric tread and proven tread compound offer all-season traction in wet, dry and snowy conditions.
- **Wide center rib helps provide confident handling.
- **Solid shoulder blocks help stabilize the footprint for enhanced cornering.
- **Blades with biting edges enhance handling, especially while turning.
- **Enhanced tread block sequence helps to reduce noise so drivers can enjoy a quiet ride.

A hardworking, quality tire with all-season traction for performance driving.
GOODYEAR EAGLE SPORT A/S

- Steering Responsiveness:
The proven asymmetric tread offers both responsive handling and exceptional all-season grip.
- All-Season Performance:
  An innovative tread compound that delivers outstanding wet and dry performance, with enhanced grip in ice and snow.
- Long Treading:
  Full-depth sipes help create biting edges for confident grip—even as the tire wears.
- Rim Protection:
The rim protector helps defend against accidental curb damage.

A powerful sport performance tire with enhanced responsive handling and strong grip in all-season conditions.

GOODYEAR EAGLE LS-2

- Ultra Wet Traction:
  Wide circumferential grooves help efficiently evacuate water from beneath the tread.
- Quiet Ride:
  A special tread block sequence helps enhance handling and traction while also reducing road noise.
- Stylish Appearance:
  Premium sidewall styling offers a contemporary appearance.

A quality performance tire for a smooth, quiet ride and confident cornering in any season.

DUNLOP WINTERMAXX 2

- Highly functional polymers help maintain performance throughout the life of the tire.
- Contact pressure distribution increases contact area for more stability in turns.
- MAXX grip pattern helps improve traction on snow.
- Large water drainage grooves flush away water for improved stability in wet and slushy conditions.

A confident winter traction tire in wet, ice, and snowy conditions, with long-lasting performance.

GOODYEAR ULTRAGRIP ICE

- Specialized ice tread compound offers enhanced traction on ice and snow-covered roads from season to season.
- Two-dimensional blades in the center zone offer enhanced stopping and starting power on snow and ice.
- 3D TreadLock® technology blades in the shoulder zone offer enhanced wet and winter traction, locking together for confident grip in turns.
- Directional tread pattern helps channel water and slush away from the tire for enhanced winter traction and handling.

An innovative winter tire for enhanced traction in challenging winter conditions.
Our best tire designed for extreme off-road expeditions, traction for everyday driving.

A hardworking, quality tire for light trucks and SUVs with all-season traction for everyday driving.

Our best tire designed for extreme off-road expeditions, featuring DuPont™ Kevlar® that helps resist punctures when powering over rocks, mud, and sand.
KELLY EDGE AT

- Off-road traction from flared tread block edges that help shovel mud, dirt and gravel away from the tread.
- Enhanced highway grip thanks to deep tread grooves that help evacuate water and slush from the tread.
- Long treadwear for enhanced value provided by sturdy tread blocks that help stabilize the footprint.
- Enhanced wet traction on the highway and improved endurance on off-road terrain thanks to a proven tread compound.

A hardworking, quality tire with highway and off-road traction for everyday driving.

GOODYEAR WRANGLER FORTITUDE HT

- The optimized tread pattern helps provide a quiet ride on the highway.
- Wide circumferential grooves and full-depth sipes help provide all-season traction and confident grip on wet, dry and snowy roads.
- Enhanced fuel efficiency provided by an innovative, lower rolling resistance tread compound.
- An enhanced tread design helps provide long tread life.

An Original Equipment tire with excellent wet traction and a long tread life to help keep drivers going stronger longer.

GOODYEAR WRANGLER TRAILRUNNER AT

- All-Terrain Durability: Large interlocking tread blocks help to deliver strong on- and off-road durability.
- All-Terrain Traction: Saw-tooth block edges offer all-season traction on and off the road.
- All-Season Performance: Multi-angle sipes offer all-season traction on and off the road.
- Enhanced Tread Life: The optimized tread pattern enhances tread life and helps to quiet noise from on-road driving.
- Enhanced Traction: The rugged stepped shoulder helps to provide added traction in deep mud and snow. Select sizes marked with the Severe Snow Conditions Symbol for winter weather driving.

A tough, dependable tire with a hardworking combination of on- and off-road performance.
GOODYEAR WRANGLER AT ADVENTURE

- DuPont™ Kevlar®: Rugged strength provided by a layer of DuPont™ Kevlar® (DuPont™ and Kevlar® are trademarks or registered trademarks of E.I. du Pont de Nemours and Company).
- Durawall™ Technology: The Durawall™ Technology helps prevent cuts in the sidewall.
- Off-Road Traction: Versatile off-road traction in wet, muddy conditions as a result of its open tread pattern.
- All-Season Traction: Superb traction in the snow and rain thanks to its tread compound and biting edges that help grip the road.
- Toughness: The LT sizes include two layers of Kevlar, 30% more steel for enhanced toughness, and a Severe Snow Conditions Symbol for winter weather driving.

Our best tire for versatility on- and off-road, featuring DuPont™ Kevlar® for rugged strength — plus superior traction through rain and snow. For both everyday highway driving and going off-road at a moment’s notice.

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SAVE MORE WITH $100 MAIL-IN REBATE*

GOODYEAR WRANGLER DURATRAC

- Enhanced Traction: TractionGroove Technology™ offers enhanced traction in deep mud and snow.
- Off-Road Traction: Self-cleaning shoulder blocks clear the tread of debris for enhanced dirt, gravel and mud traction.
- Quiet Ride: Highly angled center tread blocks enhance traction and lateral stability while reducing road noise.
- Rim Protection: Rim protector helps protect wheels from accidental curb damage.
- Enhanced Winter Traction: LT sizes pinned for #16 metal studs for enhanced traction in winter driving conditions.

A workhorse tire for rugged off-road terrain — including snow — that still offers a quieter ride on paved roads. The bold aggressive tread design is great for work truck towing and hauling.

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SAVE MORE WITH $80 MAIL-IN REBATE*

FIERCE ATTITUDE MT

- Mud Traction: Rugged mud terrain tread pattern helps provide traction in deep mud conditions.
- Off-Road Traction: Staggered shoulder blocks to help enhance grip for off-road driving.
- Rim Protection: Rim flange protector helps protect rims from accidental curb damage.
- Stylish Appearance: Contemporary sidewall design for enhanced on-vehicle appearance.

Drive in style on highways and trails with an aggressive all-terrain tire built for both adventure and looks.

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